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“The other big thing is, at least from a leader’s point of view, the importance of authenticity and openness to listening. I feel that if you’re not willing to consider diverse points of view and build a team that has those diverse points of view, it just won’t work out. A good leader should also always be very human focused. Whether you are a B2B or B2C, consumer focus and building

the organisation to remain agile and change constantly, that is the new reality in today’s world.

“I think in today’s world there is no such thing as permanent advantage – it’s called ‘transient advantage’. Your advantages are all transient and therefore you need to keep evolving new ideas and new ways to remain relevant and stay competitively ahead.” ■

*“Our association with McDonald’s dates back to 1996 when it first entered India. Today, to support the growth of McDonald’s, we have invested in technology and have set up three bakeries in Delhi, Mumbai and Bangalore to support QSR bakery requirements, all our facilities adhering to best manufacturing practices. McDonald’s has helped us in building stronger capabilities, distinguishing us as an internationally recognised supplier.” – Anoop Bector, Managing Director, Mrs. Bectors Food Specialities Ltd*