



Campaign India Team | Jan 22, 2019

## Arvind RP is McDonald's West and South India's director for marketing and communications

Joins from Kaya where he led marketing and analytics



Hardcastle Restaurants, the master franchisee of McDonald's restaurants in West and South India, has announced the appointment of Arvind RP as director- marketing and communications.

Prior to this Arvind was leading marketing and analytics at Kaya. He replaces [Sagar Kargutkar who left the company last year](#).

Seema Arora Nambiar, SVP - strategy, innovation and capability, McDonald's India (West and South), said, "We are delighted to welcome Arvind to the McDonald's family. Arvind has a proven track record of building strong brands, driving insightful product and service innovations and leading digital projects. I am confident that he will be instrumental in leading McDonald's to its next phase of growth."

Arvind RP said, "McDonald's is one of the world's most iconic brands that has always been at the cutting edge of food, service and technology. I look forward to working closely with the team to create new benchmarks for the industry."

In a career spanning 18 years, he has also worked Levi's Britannia and TVS Motor Company.

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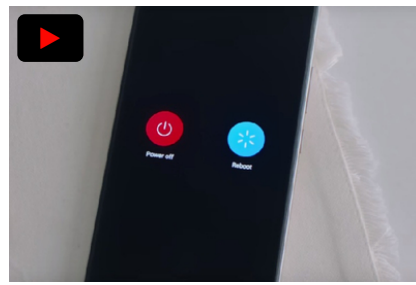
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