

# Hardcastle Restaurants opens 300th McDonald's outlet

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ETRetail | June 27, 2019, 14:20 IST

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New Delhi: [Hardcastle Restaurants](#) (HRPL), the master franchisee of [McDonald's](#) in west and south India, launched the company's 300th outlet at Churchgate in Mumbai, the compny said in a statement.

Over the last few years, HRPL has leveraged cutting-edge technology to consciously minimize its landfill, moderate its energy consumption, cut its carbon footprint and create eco-friendly processes to run restaurants. The company has deployed an Energy Management System to minimize energy wastage, by monitoring in-store resource consumption across all restaurants. Last year, the company also started converting used cooking oil from its restaurants to 100% bio-diesel to fuel its delivery trucks, saving diesel, a scarce and expensive national resource.

As a result of these initiatives, the company claims, it has managed to conserve 28 lakh units of electricity, 300,000 litres of water, 550,000 litres of diesel and 2,400 gas cylinders, cutting its overall carbon footprint by a whopping 4,300 tonnes.

“Businesses can thrive only when they create a symbiotic ecosystem that is conducive to long-term sustainable growth. We have always created benchmarks for the QSR industry by taking a lead in innovation and best practices. We believe that

with a footprint of 300 stores, we are in a very strong position to take bold steps and make a significant difference to society at large," said Smita Jatia, Managing Director, HRPL.

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Dear Swiggy and Zomato, "dabbawalas" know someone's eating their lunch. And they want to grab it back.

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