McDonald's opens outlet in Port City



A girl takes selfie at the McDonald's outlet that was inaugurated at the CMR Central Mall in Visakhapatnam on Monday I EXPRESS

EXPRESS NEWS SERVICE @ Visakhapatnam

MUCH to the delight of the foodies, the most awaited McDonald's outlet was opened in the CMR Central Mall at Maddilapalem on Monday. This is the third such outlet after Vijayawada and Nellore in Andhra Pradesh.

Many denizens thronged the new outlet to relish the McAloo Tikki, Chicken Maharaja Mac and Pizza McPuff.

With over 36,000 restaurants in 100 countries, McDonald serves 69 million customers daily. Built over 3,000 sq feet with a dining place suitable for 75 people and a party area to accommodate 25, said Gerald Dias, business operations director-South, Hardcastle Restaurant Private Limited-McDonald's India (West and South), adding that it is the 103rd outlet in India.

"During our survey, we found many colleges and universities which are potential areas to expand our business. We will think of opening more outlets in the city," he said, adding that the outlet will remain opened from 11 am to 11 pm everyday.

Though McDonald's is famous for French fries, burgers and happy meal combos, they have a surprise for Vizagites.

It will have McCafe, a new premium coffee experience, including cappuccino, latte, mocha, hot chocolate, chai latte, hot white coffee, strawberry green tea and a few others. "The McCafe will be made with 100 per cent arabica and handcrafted beans in 30 various beverages. We have found that people of Vizag are more in love with coffee, so we thought to surprise them with this," said Gerald Dias. On home deliveries, he said that once people get to spend happy time in the restaurant, we will plan for online orders."

"Happy that Vizag has McDonald's now which I have been waiting for eight years. Every time I travel to metro cities, I used to wonder when our city will have a restaurant and now the wait is over." said Arun, a B Tech student.