



Thank God its FriYaY! McDonald's India brings you exciting Friday and Weekend Deals Exclusively on Swiggy

Mumbai, June 19, 2020: Weekends are weekends, whether you are working from home or office! So, to add the Yay to your Fridays and a little extra spice to your weekends, **McDonald's India West and South is offering some unmissable deals on your favourites from their menu, exclusively on Swiggy.** These deals will not only satisfy your weekend cravings but also help you save up some bucks. After all, no weekend is complete without your favourite comfort food!

To add some McDonald's magic to your weekends, the QSR brand has curated two offers with Swiggy; **'McSpicy Fried Chicken Weekends'** exclusively for customers in the South market and **'McDonald's Friyay!'** for customers in both West and South markets.

The *'McSpicy Fried Chicken Weekend'* offer gives you a *Flaming Feast Box of 8 McSpicy Fried Chicken pieces at Rs. 599.* With *'McDonald's Friyay'* you can get a *combo of your favourite McDonald's burgers and fries while saving up to Rs. 50 on each.* When the week makes you put in double the efforts, double the food on weekends has got to be the perfect fix!



To offer 100% safe and 100% delicious food to customers, Westlife Development, the company that owns and operates McDonald's restaurants in West and South India has also stepped up its world-class safety and hygiene practices at all restaurants across dine-in, delivery and takeout. McDonald's India and Swiggy are adhering to all social distancing measures and making sure food is prepared and delivered in a completely safe and contactless manner.

So, what are you waiting for? Go avail of the attractive offers on your Swiggy app before it is too late!

McSpicy Fried Chicken Weekend (SOUTH)	Current Price	Offer Price	Discount (Rs)
Flaming Feast box: 8 Pcs McSpicy Fried Chicken	796	599	197
GHOST CHILLI SPICY CHICKEN- 5C	496	375	121
McDonald's FriYay (SOUTH & WEST)			
McChicken+ McChicken	248	198	50
Medium French Fries + Medium Fr	196	157	39
McVeggie + McVeggie	218	174	44



FRIYAY!

Washing the dishes while watching the kids?

Double the effort, double the McVeggie Burgers.

₹174 ~~₹210~~
SAVE 20%

FRIYAY!

Won a two-player game against your brother?

Call a truce, double the McChicken Burgers.

₹198 ~~₹240~~
SAVE 20%

About Westlife Development:

Westlife Development Limited (BSE: 505533) (WDL) focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary.

About Hardcastle Restaurants:

HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996.

HRPL serves over 200 million customers, annually, at its 319 (as of March 31, 2020) McDonald's restaurants across 42 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh and Union Territory of Puducherry, and provides direct employment to over 10,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, McBreakfast and dessert kiosks. The menu features Burgers, Finger Foods, Wraps, Rice, Salads and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurants feature an in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates.

For any further queries, contact:

HRPL

Shraddha Yawalkar

shraddha.yawalkar@mcdonaldsindia.com

9920552245

Avian We

Bhumika Advani

bhumikaa@avianwe.com

9819721919