



## A Special Delivery of Love and Gratitude by McDonald's India for the Superheroes of our country

*A small gesture to say thank you to all those heroes that are helping the country fight Covid19*



**Mumbai, March 23, 2020:** As the country braces to fight COVID-19, the Government has urged people to stay at home and observe social distancing. And while most of us are doing that, there are people in health services, police, doctors, cleaners and other such professions who have to leave the safety of their homes every day so that the rest of us can be safe. To show gratitude to these heroes without capes, McDonald's India (West and South), through McDelivery, delivered safe and contactless meals to them on Saturday, across five cities of Mumbai, Bangalore, Pune, Hyderabad and Ahmedabad. This was a small gesture by the brand to say thank you to all those heroes that are helping the country fight Covid19.

### **About Westlife Development:**

Westlife Development Limited (BSE: 505533) (WDL) focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. The Company operates a chain of McDonald's restaurants in west and south India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisaig India Fund Ltd, SBI Mutual Fund, Tree Line Asia Master Fund (Singapore) and Ward Ferry Fund, among others are stakeholders in WDL.

### **About Hardcastle Restaurants:**

Hardcastle Restaurants Pvt Ltd (HRPL) is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets. HRPL has been a franchisee in this part of India since its inception in 1996.

HRPL serves approximately 200 million customers, annually, at its 315 (as of December 31, 2019) McDonald's restaurants across 42 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and



parts of Madhya Pradesh, and provides direct employment to over 10,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive- thru's, 24/7, McDelivery and dessert Kiosks. The menu features Burgers, Finger Foods, Wraps and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurants feature an in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

**For any further queries, contact:**

**HRPL**

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