



## McDonald's Just Answered the Most Asked Question on Social Media In the Most Unique Way! #RasodeMeinKaunTha

(Mumbai, August 28, 2020): If you are one of those netizens grappling with the most burning question of the season - #RasodeMeinKaunTha, then worry not! McDonald's India has the perfect answers to your questions.

← **McDonald's Ke Rasode Mein Fries Hai** ✓  
25.3K Tweets

**Always safe, just as delicious.**

   Social distancing maintained  
 Frequent sanitization  
 Food traceability  
 Regular health checks

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**McDonald's Ke Rasode Mein Fries Hai** ✓  
@mcdonaldsindia

Order now on McDelivery and we will safely deliver it to your house. Don't stress over khaali cookers anymore!

📍 India 📅 Joined November 2012

3 Following 54.6K Followers

Yes, you heard it right. The #Kokilaben rap took the internet by storm setting off a meme fest with Twitterati losing all its cool! McDonald's India jumped onto the bandwagon in their own quirky way and engaged in a fun banter with customers on social media. Making best use of moment marketing, the brand changed its Twitter handle to “McDonald's Ke Rasode Mein Fries Hai” and gave the answer to the nation's most popular question in their uniquely, McDonald's style.



No sooner did McDonald's fans rush to their Twitter page, all intrigued about how they could catch hold of these crunchy fries. To further delight customers, the QSR brand gave various offer codes like FREEFRIES, FREEBURGER and more on their McDelivery app to enhance the campaign. This witty move by McDonald's India set a jovial mood and received much love, on social media with consumers tagging the brand on their stories and posts.

