



This Family Day, McDonald's India gives you a chance to spread cheer to underprivileged families

For the first 1000 large meals and combos sold, McDonald's India (West and South) will donate equal number of burgers to under privileged families

Mumbai, May 14 2020: This Family Day, McDonald's is giving you yet another reason to indulge in your favourite burgers, fries and shakes. To spread the joy of Family Day, far and wide, McDonald's India is reaching out to the lesser fortunate sections of the society. So, for the first 1000 large meals and combos sold on 14th May, the brand will be donating equal number of burgers to under privileged families. This way not only will you enjoy this special day with your families, but you will have enabled another family to enjoy their day too. These safe and hygienic burgers will be delivered to these families by McDonald's India in a contactless manner.

McDonald's restaurants in West and South India are operated by Westlife Development Ltd. (WDL), through its wholly owned subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL).

In the last two months, Westlife Development has led a number of donation drives to serve the community in these difficult times. The company under its 'Meals for Good' program has donated more than 10,000 meals to slum dwellers, daily wagers and other lesser fortunate sections of the society, across many cities. This is another step by the company to serve the community in this time of need.

So let's come together to make this a happy Family Day for all families!

About Westlife Development:

Westlife Development Limited (BSE: 505533) (WDL) focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. The Company operates a chain of McDonald's restaurants in west and south India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisaig India Fund Ltd, SBI Mutual Fund, Tree Line Asia Master Fund (Singapore) and Ward Ferry Fund, among others are stakeholders in WDL.

About Hardcastle Restaurants:

Hardcastle Restaurants Pvt Ltd (HRPL) is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets. HRPL has been a franchisee in this part of India since its inception in 1996.

HRPL serves approximately 200 million customers, annually, at its 315 (as of December 31, 2019) McDonald's restaurants across 42 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh, and provides direct employment to over 10,000



employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery and dessert Kiosks. The menu features Burgers, Finger Foods, Wraps and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurants feature an in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

For any further queries, contact:

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