



PRESS INFORMATION NOTE

This New Year's Eve, McDonald's is taking care of your after-party hunger pangs

Mumbai, 30 December 2019: New year's is an exciting time! It is the time to share smiles, warm hugs with friends, staying up all night reminiscing the year gone by. And in all this, we won't blame you if your hunger pangs hit the roof and you crave some comfort food. McDonald's is here to take care of those after-party hunger pangs. Yes, you heard it right!

Select McDonald's restaurants across Mumbai, Pune, Hyderabad and Nashik will stay open till the wee hours of January 1st to ensure you welcome the new year with your loved ones without worrying about midnight cravings. Some of the restaurants will be open till 2am, others till 3am and few even till 4am to satiate your hunger post long night of dancing and fun.

McDonald's is just the comfort food you need after a night of partying and chilling with loved ones. So, if you're looking for an after party snack or some deliciousness to fill your tummy so your fun night goes on uninterrupted then you know where to go!

***Holiday hours at McDonald's will vary by location**

McDonald's restaurants in West and South India are operated by Westlife Development Ltd. (WDL), through its wholly owned subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL).

McDonald's is open for you when hunger strikes after your late night party!

About Westlife Development:

Westlife Development Limited (BSE: 505533) (WDL) focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisaig India Fund Ltd, SBI Mutual Fund, Bay Capital Investments and Treeline Investment Management, among others are stakeholders in WDL.

About Hardcastle Restaurants:

HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996. HRPL serves over 200 million customers, annually, at its 304 (as of September 30, 2019) McDonald's restaurants across 42 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh, and provides direct employment to over 10000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery and dessert kiosks. The menu



features Burgers, Finger Foods, Wraps, Rice, Salads and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurants feature an in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates.

For any further queries, contact:

HRPL

Shraddha Yawalkar

shraddha.yawalkar@mcdonaldsindia.com

9920552245

Avian We

Sumi Jain

sumi@avianwe.com

9987658995