



A fun filled evening for kids in Thane

~ Happy meals provided to under privileged kids by McDonald's ~

Mumbai, 6th January, 2018: Spreading happiness and positivity, McDonald's started this New Year by bringing smiles on the faces of kids. A joyous evening was organized by M.L. Dahanukar College of Commerce's 1991 batch for 100 under privileged kids from Karuna Ghar (Thane) and Jeevan Vikas Kalyan Sanstha (Dombivli).

The evening started with a magical performance by a magician, followed by enthusiastic participation from kids in cultural performances and games. McDonald's added to their joy with the delicious Happy Meal along with the famous McDonald's toys. The lip smacking burger, refreshing beverage, iconic fries and complimenting the delicious food, a special toy made their experience cheerful and memorable.

Since the launch of the iconic Happy Meals in India in 1997, McDonald's has added anticipation, excitement and little moments of magic with its thrilling range of toys in the lives of its beloved patrons.

About Westlife Development:

Westlife Development Limited (BSE: 505533), focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in west and south India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisaig India Fund Ltd, SBI Mutual Fund, Tree Line Asia Master Fund (Singapore) and Ward Ferry Fund, among others are stakeholders in WDL.

About Hardcastle Restaurants:

Hardcastle Restaurants Pvt. Ltd. (HRPL) is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets. HRPL has been a franchisee in this part of India since its inception in 1996.

HRPL serves approximately 200 million customers, annually, at its 265 (as of September 30, 2017) McDonald's restaurants across 36 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh, and provides direct employment to over 7,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, dessert Kiosks. The menu features Burgers, Finger Foods, Wraps, Hot and Cold Beverages besides a wide range of desserts. Several McDonald's Restaurant feature in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.



For further information, please contact:

HRPL

Dhaval Parekh

Email: dhaval.parekh@mcdonaldsindia.com

Phone: 022- 49135129

Avian Media

Lisha Jain

lisha@avian-media.com

Mobile: 09819727719