



This 15th August 5,000 kids said: 'We are lovin' it!

~ Kids celebrate the Independence Day with McDonald's Happy Meals ~

To mark the 70th year of India's Independence, a 17 year old Bangalore youth Ritvik decided to celebrate the day with 5,000 children. In association with McDonald's India and Milaap, a crowd funding NGO based out of Bangalore, he raised money from 120 people across the world for sending happy meals and spreading joy to 5,000 children living in orphanages.

Ritvik started the New Year 2017 with '**Thousand Smiling Faces Project**' wherein on New Year's Day, he raised money and sourced 1000 McDonald's Happy Meals for these children. He took this to another level by spreading smiles to 5,000 children this Independence Day.

McDonald's has always believed that food not just brings people together but also celebrates their choices and differences. This Independence Day, McDonald's is happy to be a part of this noble initiative and spread happiness.

About Westlife Development:

Westlife Development Limited (BSE: 505533), focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in west and south India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisaig India Fund Ltd, SBI Mutual Fund, Tree Line Asia Master Fund (Singapore) and Ward Ferry Fund, among others are stakeholders in WDL.

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