



## This monsoon Minions attack McDonald's

~ Launches minion themed desserts along with 10 new minion toys ~

**Mumbai, 22nd June, 2017:** Its Minion mania, as the mischievous minions take over Happy Meal and Desserts at McDonald's. Not one or two, say "BELLO" to a range of 10 new minion toys available in every happy meal at your nearest McDonald's. Each toy with unique features and personality is based on characters of the movie - Despicable 3. These little miniatures are fascinating enough to give fans 10 additional reasons to visit McDonald's.

That's not all, McDonald's has also introduced two new desserts inspired by Minions. These delectable desserts - **Banana Caramel Oreo Soft Serve** and **Banana Caramel Oreo Mclurry** are specially created for the die-hard minion fans. Patrons will love the specially infused flavours of banana, caramel and crunchy Oreo in these delightful desserts.

Indulge in these scrumptious desserts starting just at Rs.35 in your nearest McDonald's.

The exclusively designed Minion toys and treats will be available from June 23<sup>rd</sup>, 2017 at all McDonald's restaurants.

***Available only for a limited time, so grab them while you can.***

### **About McDonald's India:**

Westlife Development Limited (BSE: 505533), focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL) which is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets since 1996. HRPL serves approximately 185 million customers annually, at its 258 (as of March 31, 2017) McDonald's restaurants across 34 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh. The company provides direct employment to over 7,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, dessert Kiosks. The menu features Burgers, Finger Foods, Wraps, Hot and Cold Beverages besides a wide range of desserts. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

HRPL has been recognized as the No. 1 Preferred Employer among the Retail companies in India in 2016 by Great Place to Work® Institute and Retailers Association of India (RAI).

For any further queries, contact:

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