



## **This Ramadan, feast with McDonald's Kebab burgers**

*~Indulge in lip-smacking burgers and fries till 2 AM from 18<sup>th</sup> – 26<sup>th</sup> June*

**Mumbai, 16<sup>th</sup> June, 2017:** If you are fasting through the month of Ramadan and want to indulge in mouth-watering & meaty options to end your fast, McDonald's is here to the rescue! McDonald's is keeping its select outlets in Mumbai open till 2 AM. No more craving for burgers this Ramadan, walk into any of our select outlets from 18<sup>th</sup> June to 26<sup>th</sup> June and treat your taste buds at McDonald's.

Three McDonald's restaurants in Fort, Mumbai Central and Bandra will cater to customers till 2 AM in the morning. This isn't the only exciting news this Ramadan. To further delight its patrons, the brand has introduced its new **Kebab burger** across south and west of India. The new Kebab burger is a special blend of a spicy square shaped tandoori patty made from a blend of minced and juicy chunky chicken seasoned with real Indian spices, breadcrumbs, chickpeas, accompanied with sliced red onion. This delectable sandwich comes inside a soft toasted bun enveloped with the all-new traditional and aromatic Haryali sauce infused with ethnic flavour of green and red chillies, mint and coriander leaves.

The new Kebab Burgers are available across all McDonald's restaurants in three new variants- Chicken Kebab Burger – Rs.59/-, Chicken Kebab Double Patty Burger – Rs.99/and Chicken Kebab Wraps – Rs.69/-. McDonald's recently introduced its summer offerings such as McFizz - Blue Citrus and Jeera as a part of their Happy Price Combo.

***So rush to your nearest McDonald's!***

### **About McDonald's India:**

Westlife Development Limited (BSE: 505533), focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL) which is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets since 1996. HRPL serves approximately 185 million customers annually, at its 245 (as of September 30, 2016) McDonald's restaurants across 33 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh. The company provides direct employment to over 7,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery, dessert Kiosks. The menu features Burgers, Finger Foods, Wraps, Hot and Cold Beverages besides a wide range of desserts. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

HRPL has been recognized as the No. 1 Preferred Employer among the Retail companies in India in 2016 by Great Place to Work® Institute and Retailers Association of India (RAI).

For any further queries, contact:

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