



Nagpur's burger cravings are about to get over as McDonald's inaugurates its First Restaurant in the city

~Marks the launch of 182nd store in Western region~

Mumbai, August 19, 2019: Nagpur's long wait is finally over! McDonald's, the brand that got the country hooked to its irresistible French fries and iconic burgers, has opened its **first restaurant in the city**. Residents of Nagpur now have the perfect hangout place to unwind and enjoy delicious and wholesome food with their loved ones.

The city's first McDonald's restaurant is located on the 3rd floor of Trilium Mall, right in the heart of the city. The new restaurant is spread across 2,984 sq ft and includes a designated party area to celebrate big and small moments in life. Operating from 10 AM to 11 PM, the restaurant can accommodate 150 guests at a time.

McDonald's restaurants in West and South India are operated by Hardcastle Restaurants Pvt. Ltd. (HRPL), a master franchisee of McDonald's Corporation. This will be HRPL's 42nd outlet in Maharashtra (excluding Mumbai metropolitan region), and its 182nd restaurant in West India.

Speaking at the launch of the new restaurant in Nagpur, **Saurabh Kalra, Senior Director– Business Operations & Strategy - McDonald's India (West and South)**, said, "Nagpur is one of the biggest cities in Maharashtra, an education hub and a melting pot of commerce and culture. We are thrilled to bring McDonald's here, and this marks a huge milestone in our growth journey. We are confident that the people of Nagpur will love our delicious and wholesome menu offerings and the unique in-store experience. We look forward to serving Nagpur-ites and increasing our footprint in the city."



The new restaurant will feature bestselling products such as McAloo Tikki, Maharaja Mac, Pizza McPuff among others. McDonald's recently introduced rice bowls which are the perfect pick for a quick yet satisfying meal. To delight your sweet tooth, the McDonald's dessert kiosk will serve its signatures desserts including McFlurry, soft serves, and many more.

That's not all! Very soon, McDonald's will launch McDelivery, McCafe and McBreakfast in Nagpur. With this, residents of Nagpur will be able to have their favourite burgers in the comfort of their homes and offices. They will also be able to indulge in a range of premium coffees, dairy and fruit based beverages and wholesome nutritious breakfast options from McDonald's.



McDonald's has always kept the sensibilities right for the market. All McDonald's restaurants have separate vegetarian and non-vegetarian kitchens. Vegetarian products are kept separate throughout the various stages of procurement, cooking and serving. McDonald's does not serve beef and pork



products in India. Mayonnaise and soft serves at all McDonald's restaurants in India are also 100% vegetarian.

Since its launch in India, McDonald's has been reinventing itself to cater to the ever-evolving consumers. Be it enhancing the in-store experience by offering world-class service to our customers or developing an indigenous menu completely unique to India, the brand has constantly revamped itself to remain amongst the most loved brands in India and across the world.

The wait is over! Get your favourite McDonald's meal today!

About Westlife Development:

Westlife Development Limited (BSE: 505533) (WDL) focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India, having a master franchisee relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisaig India Fund Ltd, SBI Mutual Fund, Bay Capital Investments and Treeline Investment Management, among others are stakeholders in WDL.

About Hardcastle Restaurants:

HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996.

HRPL serves over 200 million customers, annually, at its 300 (as of June 30, 2019) McDonald's restaurants across 41 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh, and provides direct employment to over 9,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive- thru's, 24/7, McDelivery and dessert kiosks. The menu features Burgers, Finger Foods, Wraps, Rice, Salads and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurants feature an in-house McCafé.

The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates.

For any further queries, contact:

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