



World Cup! Monsoons! Need one more reason to celebrate? McDonald's comes up with McSaver Snacks Mix n' Match combo offers starting at just Rs 49!

Hurry up! Offer valid till 25th June on McDonald's App exclusively

Mumbai, 14 June 2019: Life is all about Mix n' Match moments. Be it sneakers with skirts when it's time to go out or a scrumptious burger with a juicy side, when hunger strikes. Hardcastle Restaurants Pvt. Ltd., the master franchisee of McDonald's in West and South India is here to offer you the perfect McSaver Snacks mix n' match combo and that too at a price that will make you go 'YAY'! Starting tomorrow, you will have delicious McDonald's combos available at just Rs 49, exclusively on the McDonald's app, giving you assured savings between Rs. 60-75!

This limited time offer starting June 15th will only be valid till June 25th. The 1+1 offer will include all of the consumer favorites which can be redeemed at the McDonald's restaurant through the app. So, hurry up! What's the wait? Run to your nearest McDonald's because this surely seems like a great deal your entire crew would love to go for, guaranteed.

The McDonald's application, which launched in January 2019 has garnered over 1.5 million downloads since then and has a great base of active users. This 1+1 Mix n' Match combo offer is McDonald's ongoing effort to ensure that they serve their customers at great value.

This doesn't end here, keep visiting McDonald's app for more such exciting offers!

About Westlife Development:

Westlife Development Limited (BSE: 505533) (WDL) focuses on putting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. The Company operates a chain of McDonald's restaurants in west and south India, having a master franchise relationship with McDonald's Corporation USA, through the latter's Indian subsidiary. Marquee investors such as Arisag India Fund Ltd, SBI Mutual Fund, Tree Line Asia Master Fund (Singapore) and Ward Ferry Fund, among others, are stakeholders in WDL.

About Hardcastle Restaurants:

Hardcastle Restaurants Pvt Ltd (HRPL) is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's west and south markets. HRPL has been a franchisee in this part of India since its inception in 1996.

HRPL serves approximately 200 million customers, annually, at its 292 (as of December 31, 2018) McDonald's restaurants across 40 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa and parts of Madhya Pradesh, and provides direct employment to over 9000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru's, 24/7, McDelivery and dessert Kiosks. The menu features Burgers, Finger Foods, Wraps and Hot and Cold Beverages besides a wide range of desserts. Several of the McDonald's Restaurants feature an in-house McCafé.



The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants where HRPL operates.

For any further queries, contact:

HRPL

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